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21 September 2009

Dear Casey Gollan,

Welcome to the September edition to the PayPal Business newsletter.



### Important PayPal news for Business account holders

Some Business account holders have recently received, or might soon receive a request to validate your Business account information in accordance with Australian Anti-Money Laundering laws.

Under the new law, once your account reaches a certain transaction level (as determined by the Australian authorities), we are legally required to prevent you from making payments and withdrawing funds until we have verified your business account details, however you can still receive payments.

**It is important that if and when you receive such a request for information that you respond within 45 days.**

If you do not respond within 45 days, the law requires us to place a full limitation on your account and you will not be able to make payments, withdraw funds or receive funds.

To find out more about how Anti-Money Laundering laws might affect your account, click [here](#).

### PayPal Creates Certified Developer Community for Merchants

In July, PayPal held a series of Developer Days in Sydney, Melbourne, Brisbane, and Perth. The Developer Day events gave web developers insight into PayPal technologies, products and testing.



PayPal developed a testing series for developers to become Certified PayPal Developers. The certification process insures a developer has the correct knowledge and skill to integrate PayPal solutions.

This will give merchants piece of mind in the ability of a Certified PayPal Developer to integrate PayPal as part of their payments solution.

To date, 41 developers have been certified. If you require a developer you can find the latest list of Australian Certified Developers [here](#)!



### eBay makes selling online easier

From 10 Sep 09, eBay.com.au will be rolling out major improvements to the site that make the platform easier and more attractive for anyone selling online in large volumes.

eBay's new 30-day and "Good 'Til Cancelled" durations allows you to automatically renew, take advantage of cheaper multi-quantity listings, and receive greater visibility on eBay for your items.

If you sell lots of Buy It Now (BIN) items, own a Store on eBay.com.au, want to grow your business or lower your costs, and take advantage of the getting in front of the 5 million Aussies visiting eBay each month. Check out [The Big News](#) for details.

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## Great offers for PayPal business customers

### Shipwire



Shipwire provides outsourced storage and shipping services for business from a global warehouse network. You send Shipwire inventory, your customers order from you online, Shipwire ships the order from the warehouse closest to the buyer, your customer is delighted because the product arrives faster and for less cost.

PayPal has partnered with Shipwire fulfillment to help you grow your B2B and B2C business. Shipwire warehouses around the world will automatically pick, pack and ship your PayPal and eBay orders.

[Sign-up](#) for a free trial, mention PayPal and get 50 free B2B or B2C orders fulfilled. No contracts, no commitments, 100% free trial with no credit card needed to sign-up.

Terms and conditions apply.



### Invoice2go

Whether you create one invoice a month or a thousand a week, now you can easily run your business without having to learn complex accounting software. Invoice2go is the fast and easy way to invoice, quote, collect and report. There are over 300 Invoice Templates to customise and choose from.

By adding a PayPal button onto invoices customers can pay you instantly.

Best of all you can try-it-free for a month!

There are no forms to fill out, just download and install. In 2 minutes you can set-up your business and create your first invoice.

Exclusively for PayPal customers Invoice2go is offering a 40% discount on the Classic and Professional versions of Invoice2go.

To download the free trial and get a 40% discount click [here](#).

Note: Invoice2go is now also available on your iPhone!

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### Melbourne IT

*"Win a new website!"*





Melbourne IT is a world leader in domain name registrations and related online business solutions.

When Melbourne IT talk to business people about their websites, one of the most common things they find is that almost everyone would change at least 3 things about their existing website.

You could win a brand new website by telling them the top 3 things you would change about your existing website.

Name 3 things you would change about your existing website (if you don't have a website tell us 3 things you would change about a website you visit frequently), and you could win a website makeover valued at \$2500.

What could you win?

- A 10-page website built for you in 10 working days\*
- Secure online shop to sell your products/services
- Web Hosting and Email included
- Choose from 40 templates
- Easy-to-use Content Management System to make simple text changes yourself
- Website backups included

Click [here](#) to learn more and register.

Terms and Conditions apply.



### BigCommerce

BigCommerce was voted the #1 easiest-to-use shopping cart and ecommerce software in 2009 by over 8,956 online retailers.

With BigCommerce you can easily customise your store's layout, logo and text using the unique Drag & Drop Design Mode feature - no HTML experience needed. You can also create marketing promotions, choose from 50+ beautiful store designs and take advantage of built-in SEO optimisation to ensure your store ranks on the front page of all the major search engines including Google.

All PayPal B2B newsletter subscribers are eligible to receive a 30% discount for life on our bronze, silver, gold and platinum plans. That's a saving of up to \$74.95 per month. This offer is exclusive to PayPal Business newsletter recipients only. Click [here](#).

Terms & Conditions:

This offer is valid for new stores only and cannot be used by existing BigCommerce customers to upgrade between plans. There is no limit on the number of stores you can create using this promotion. Promotion expires on 30 Sep 09.

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[Forgot Password?](#) | [Help](#) | [Your Security](#) | [Contact Us](#)

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